

SMARTRENO

BY GEORGIAN

# A foreword from Gene Maida

Choosing to renovate your kitchen is a big decision. In fact, it's more like a journey. And like most grand journeys, the hardest part is getting started.

Hi, I'm Gene Maida. Welcome to our SmartReno Seminar Series—a series that explores the ins and outs and, of course, the benefits of renovating your home. Within the pages of this guide—which is meant as a helpful adjunct to our seminar—you will find tips, ideas, beautiful images and, ultimately, inspiration for your new kitchen. Let's get started!



**GENE MAIDA**  
President, Georgian Renovations



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## Discover Your Style

There are so many unique styles and blends that can be found in today's kitchens. Whether you're intending your kitchen to slip seamlessly into an overall pre-existing home design, or your kitchen is serving as the anchor, for which all other styles and influences will flow, we've highlighted the most popular styles today.



### TRADITIONAL

The look and feel is often tinged with a rustic air, without ever going as far as the rustic look. Burnished wood mingles with traditional, smooth and shapely lines, while the colours are warm

and inviting and the tones err on the side of complementary as opposed to contrasting. The name traditional says it all – this is beautiful but never fussy, elegant yet unpretentious.



## MODERN

Sleek high-contrast tones set the stage for this striking look. Clean lines highlight the minimalist design approach. Bold colours accentuate the hard angles and the shiny metallic objects and accents. The modern look is ideal for those who

are looking to both maximize space and give the feeling that less is more. Exposed duct work and industrial finishes can be added to truly make a statement.



## TRANSITIONAL

The transitional approach seeks to blend a variety of unique styles into a homogeneous look and feel, creating a space that celebrates differences while showing how individual elements can work together seamlessly as one. More often than

not, the transitional takes an overall cue from the modern but softens the look with elements of the traditional to create a hybrid that is both extremely stylish and still incredibly welcoming.



## BESPOKE

From the overall concept to the tiniest details, the choice is yours. Our award-winning designers work with you to realize your vision and make it a reality. The experience is thought-provoking,

inspirational and fun. The end result is a design that reflects your taste, vision and personality – a design that reflects you.





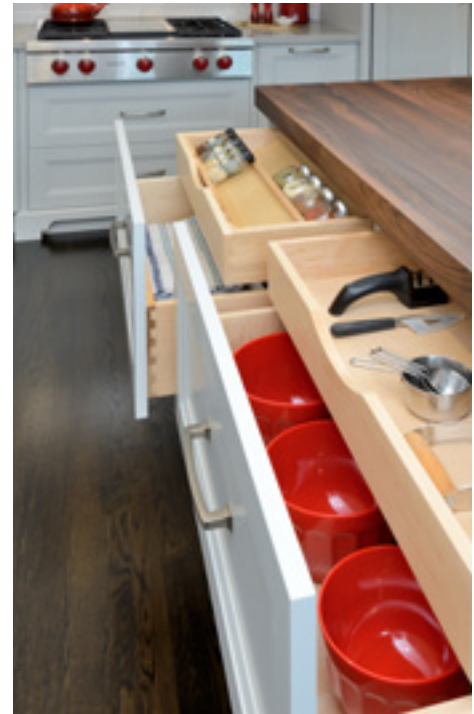


## Making it Work

### How do you blend a new style with an old one and how will your new kitchen fit with your existing décor choices?

This is where our half a century of expertise comes into play. Our design team understands that your new kitchen has to flow with the current style of your home. We take into account everything from layout, colour scheme, furniture, right down to the tiniest décor details, in order to ensure that the transitions from the new to

the pre-existing are seamless. We have a wealth of practical tips and ideas—and we love to share. From choosing colours that blend beautifully, right down to the accents that really make a room come to life, we'll create harmony in your home.



## Why the Kitchen?

### Why now?

The role of the kitchen has changed dramatically in the last century. Where it was once buried at the back of the house and generally never seen by anyone other than family, it is now often the focal point of your ground floor.

50 years ago, the living and dining rooms were the setting for get-togethers, family gatherings and dinner parties, but today the kitchen is often where the action unfolds. As people's love for unique gastronomic

creations and taste in cuisine has developed dramatically in recent years, so has the need for a kitchen that is both practical and stylish.

Open concept layouts, which are increasingly popular even in older homes, often utilize the kitchen as a anchor from which all other design concepts flow. Getting your kitchen just right makes it easier to create an entire floor that works together in perfect unison.

# Discovering the Theme of Your Home

**Traditional, transitional, modern or bespoke—  
it's all in the details**

One of the great pleasures in life is discovering that something you've been seeking has been right in front of you all along. Our wealth of experience, as well as the skills of our designers, have taught us that, often times, the inspiration that our clients seek is already in their home. The trick is knowing where to look and how to realize inspiration from something as small as a lamp, a shade of colour or a favourite chair. When you sit with our design team, don't be surprised to discover design talents you never knew you had.

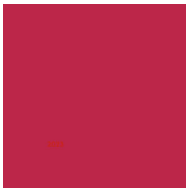




# Colour Me Amazed

Choosing a colour palette is about more than just style. Colour affects our mood and our thoughts. What are the colours that you love? That help you feel creative? That drive your culinary adventures? That make you feel wonderful whenever you're in this space?

What colours inspire you to live your best life?



PANTONE Colour of the Year 2023  
VIVA MAGENTA 18-1750



# Illuminating Ideas

## Natural and artificial lighting – making it all come together

Finding the sweet spot between natural and artificial light can be a challenge—but that's okay, because we live for a good challenge. Finding solutions is in our DNA, so here are some thought starters.

When considering your lighting design, you need to think about what kind of natural light you currently have. Do you want more or less? Is your natural light bright morning sunshine or warm afternoon sun? As

the sun goes down and evening settles in, do you want your lighting to complement or contrast with the day's natural light?

Finding the perfect fixtures is just one small, but very important, way to brighten up a space and highlight your new kitchen. Consider your colour palette and the mood you're looking to create and we'll go from there.



Find your inspiration.

**Let's make this journey together.**



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GEORGIAN  
RENOVATIONS

1175 Meyerside Dr. Suite 2  
Mississauga L5T 1H3  
Ontario Canada

437 800 2737  
[info@georgiangroup.com](mailto:info@georgiangroup.com)

**[GEORGIANRENO.COM](http://GEORGIANRENO.COM)**

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